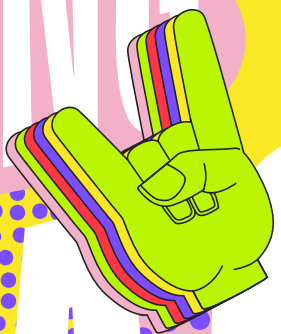




# NATIONAL FASHION COLLEGE

# LAUNCHING YOUR FUTURE IN FASHION



# GET READY FOR THE YEAR OF YOUR LIFE

Step into the dynamic world of fashion at National Fashion College (NFC), Australia's leading fashion college. Our meticulously crafted curriculum is designed to ignite your passion and propel you toward leadership in the industry!

We redefine education in fashion by offering unparalleled experiences. Collaborating with over 40 top-tier industry experts, we've curated a curriculum that stands unrivalled globally. Led by esteemed fashion pioneers, our bespoke content delves deep into industry insights, weaving together cutting-edge theory with real-world applications.

Immerse yourself in a transformative journey enriched with industry-relevant resources, captivating case studies, interactive activities, and stimulating discussions.

This is not just education; it's a gateway to unlocking your full potential and shaping the future of fashion.



Our curriculum has been proudly designed by experts from leading National & International Brands:

ALEXANDER  
MQUEEN



ksabi



OSOS

PRADA



Jac+Jack

ESTÉE  
LAUDER  
COMPANIES

SAINT LAURENT



VOGUE

General Pants Co.

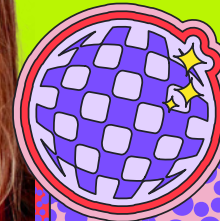
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SIR.



Glue.  
STORE

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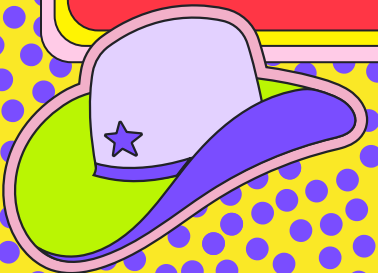


# SYDNEY CAMPUS SYDNEY CAMPUS

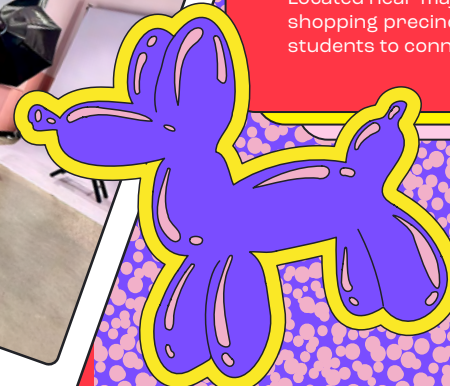
Situated in the vibrant creative district of St Peters, our Sydney campus places students at the heart of Australia's fashion industry. Housed in a beautifully transformed warehouse that was once home to artists and creatives, the space is designed to foster collaboration, creativity, and inspiration. St Peters is known for its thriving arts and culture scene, making it the perfect place for students to immerse themselves in the world of fashion design, innovation, and style.

The campus boasts a bright, modern classroom and a spacious student lounge that encourages collaboration. It's common for students to return on their days off to work and create in this inspiring environment. A unique highlight of the campus is the onsite styling and photographic studio, available for students to use free of charge. With racks full of designer pieces, the studio offers an ideal setting to refine styling and photography skills in a professional, hands-on environment.

Just a short walk from St Peters train station, with easy access to bus routes and free parking, our campus offers an accessible and connected space for students to engage with Sydney's vibrant fashion community.



# MELBOURNE CAMPUS MELBOURNE CAMPUS



Nestled in the thriving Abbotsford district, our Melbourne campus offers an exceptional opportunity to engage with the city's dynamic fashion and beauty industries. Surrounded by the headquarters of some of Melbourne's top fashion brands, it provides a unique setting for students to immerse themselves in the creative energy of the fashion world. Abbotsford's cultural richness and innovative spirit offer the ideal backdrop for students to explore their passion for fashion.

With a focus on creative development, the Melbourne campus features a spacious classroom and welcoming student lounge designed to encourage collaboration and innovation. Many students find themselves working in the lounge on their days off, taking full advantage of the dynamic atmosphere. The campus also boasts an onsite styling and photographic studio, available for student use at no cost, with designer pieces at hand for styling experiments and professional shoots.

The campus also offers two dedicated podcasting studios. These versatile spaces allow students to create digital content, experiment with different media, and develop the skills needed to succeed in the fashion industry.

Located near major transport links and Melbourne's iconic shopping precincts, the campus offers the perfect launchpad for students to connect with the city's fashion industry and beyond.



# MEET OUR FOUNDER AND DIRECTOR

**NATIONAL FASHION COLLEGE, founded by the visionary Bryce Alexander McIntosh, stands as a beacon of transformative education in the fashion realm.**

With an illustrious career spanning over 16 years in Public Relations, Event Management, Social Media, and Education, Bryce brings a wealth of experience that goes beyond traditional teaching methods.

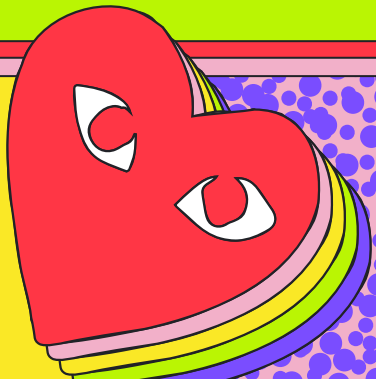
Having identified a need for a fundamental shift, one that could only be driven by cultivating the next generation of industry leaders, Bryce's commitment to innovation and change is evident. He actively engages with students, fostering an inclusive and diverse educational environment. Bryce envisions his students not just as learners, but as pioneers shaping the future of fashion.

Bryce's influence extends far beyond the classroom, with an impressive portfolio of industry contacts accumulated throughout his dynamic career. His extensive network provides students with unparalleled opportunities to break into the competitive world of fashion.

Bryce's track record is a testament to his commitment to the success of his students, having played an instrumental role in launching iconic brands like Topshop and Zara into the Australian market.

With over a decade of educational experience, Bryce has been a guiding force in propelling thousands of students to successful careers in the fashion industry. His expertise has earned him recognition as the first person in education to be invited as a special guest at Australian Fashion Week. Noteworthy publications such as Vogue Australia and Harper's Bazaar have profiled Bryce, acknowledging his profound impact on the industry.

At NATIONAL FASHION COLLEGE, Bryce's vision, shared by every member of the institution, is to create a nurturing space that encourages sustainability, diversity, inclusion, and the flourishing of personal expression through fashion. As an inspirational leader and educator, Bryce Alexander McIntosh is dedicated to shaping a future where his students are at the forefront of fashion innovation and influence.



# WHAT YOU'LL LEARN WHAT YOU'LL LEARN WHAT YOU'LL LEARN WHAT YOU'LL LEARN

## LAUNCH YOUR FASHION CAREER WITH THE ADVANCED CERTIFICATE OF FASHION. 1 YEAR, 4 TERMS, 40 SUBJECTS.

An exclusive program you won't find anywhere else in the world, the Advanced Certificate of Fashion at NFC offers an unmatched learning experience that merges cutting-edge theory, hands-on practice, and real-world industry insights.

In just one year, you'll dive into a dynamic curriculum that blends current fashion trends, industry case studies, practical assignments, and engaging class discussions that keep you ahead of the curve.

Structured across four terms, each lasting ten weeks, this immersive course allows you to work on a Major Project every term - perfectly reflecting your growth and the skills you've mastered.

**Learn from the Best.** Classes are taught by Expert Educators, recognised as Australia's fashion authorities, in intimate groups of no more than 34 students. With over 10 years of industry experience, these educators bring invaluable, insider knowledge directly to you.

**Connect and Network.** Get ready to meet the icons of the fashion world! Our weekly networking events feature guests from across the industry - think Magazine Editors, Fashion Stylists, Designers, and Business Owners - giving you exclusive access to insights, inspiration, and career-changing connections.

**No Exams, Just Real-World Projects.** At NFC, we believe in learning by doing. Instead of traditional exams, you'll build a standout portfolio by working on Major Projects that showcase everything you've learned. It's your opportunity to shine and show the world what you can create.

### ON-CAMPUS STUDY

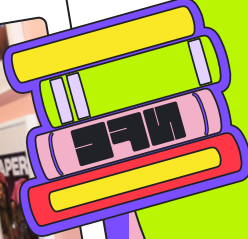
Our On-Campus program offers flexible, one-day-per-week study sessions, with 4-hour classes held either in the morning (9am-1pm) or afternoon (2pm-6pm), depending on your intake. This schedule is designed to fit around your other commitments, giving you the freedom to balance life and work while pursuing your career in the fashion world.

As an On-Campus student, you'll gain access to unlimited internships and work experience opportunities, plus the chance to apply for a coveted role assisting at Australian Fashion Week - an incredible way to gain hands-on experience and connect with industry professionals.

### ONLINE STUDY

Our Online program is designed for flexibility, with classes held two weekday evenings from 6:30pm-8:30pm. All sessions are delivered LIVE in a dynamic Virtual Classroom, allowing you to engage directly with your instructors and peers from anywhere in the world.

As an Online student, you'll receive one tailored internship in your local area, giving you hands-on experience relevant to your career goals. You'll also have the exciting opportunity to apply to assist at Australian Fashion Week, gaining valuable exposure to the fashion industry.



# TERM 1: COMMUNICATIONS

# TERM 1: COMMUNICATIONS



MECCA



AUSTRALIAN IDOL

Dive into Fashion Communications, where creativity blends with strategy. In this term, you'll learn to craft press releases, design impactful PR campaigns, and develop innovative marketing strategies. Gain hands-on experience in digital marketing, influencer collaborations, and event planning - from concept to execution - empowering you to shape bold ideas that make an impact in the fashion industry.

#### WEEK 1: MARKETING

Delve into the world of fashion marketing, focusing on consumer behaviour, branding, and strategic positioning. You'll learn to create cutting-edge campaigns that make a lasting impact and drive brand success in the industry.

#### WEEK 2: PUBLIC RELATIONS | PART 1

Understand the foundations of public relations, mastering how to shape and manage brand narratives. Learn the techniques that will help position your brand as a leader in the ever-evolving fashion landscape.

#### WEEK 3: PUBLIC RELATIONS | PART 2

Refine your PR skills by diving into crisis management, high-profile events, and reputation building. Learn how to navigate challenges while strengthening a brand's presence in a competitive market.

#### WEEK 4: SOCIAL MEDIA STRATEGY

Become an expert in social media marketing. Discover how to build engagement, loyalty, and brand recognition across the most influential platforms including TikTok and Instagram. Learn to craft dynamic, trend-setting content that resonates globally.

#### WEEK 5: DIGITAL MARKETING | PART 1

Master the tools and techniques of digital marketing. Explore SEO, content marketing, and analytics to develop strategies that boost brand visibility and grow online audiences.

#### WEEK 6: DIGITAL MARKETING | PART 2

Take your digital marketing knowledge further by focusing on paid media, programmatic advertising, and high-impact content creation. Learn to design advertising campaigns that excel across digital platforms and build lasting brand experiences.

#### WEEK 7: INFLUENCER MARKETING

Learn how to harness the power of influencers to elevate your brand. Explore how to select the right partners, negotiate contracts, and craft campaigns that resonate and drive industry impact.

#### WEEK 8: TALENT MANAGEMENT

Understand the intricacies of model and celebrity management in the fashion industry. Learn how to scout emerging talent, build strong relationships, and manage contracts to ensure lasting success.

#### WEEK 9: EVENT MANAGEMENT

Experience the excitement of planning and executing top-tier fashion events. Learn all the essential behind-the-scenes operations to ensure flawless execution and create memorable experiences that captivate both audiences and the media.

#### WEEK 10: MAGAZINES, MEDIA & JOURNALISM

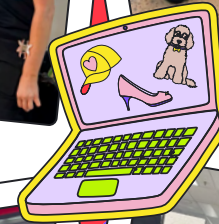
Explore fashion magazines and media, focusing on career paths from editorial to marketing, design, and production. Learn how to create engaging content, interview industry leaders, and discover job opportunities that drive fashion media.



FASHION WEEK



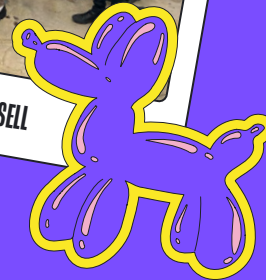
KSUBI



CHANNEL 7



IMAGES THAT SELL



# TERM 2: CREATIVE DIRECTION

# TERM 2: CREATIVE DIRACTION



STUDENT PHOTOSHOOT



LOUIS VUITTON



THE ICONIC



PERTH FASHION FESTIVAL



GUCCI



STUDENT COMMUNITY

Step into the world of Creative Direction, where ideas become iconic. Explore the creative process, from styling and visual storytelling to embracing the latest technologies shaping fashion. Learn to lead projects with vision, create compelling content, and direct innovative campaigns in areas like styling, design, photography, and fashion tech.

#### WEEK 1: STYLING | PART 1

Discover the foundations of styling and how to curate looks that communicate a brand's identity. Learn how to use clothing, accessories, and trends to create a powerful visual statement.

#### WEEK 2: STYLING | PART 2

Take your styling skills further by mastering editorial styling, conceptual shoots, and collaborating with photographers and models to bring creative visions to life.

#### WEEK 3: VISUAL MERCHANDISING

Dive into the art of visual merchandising, where design meets retail. Learn how to create visually stunning displays that captivate customers and drive sales, turning any store or online platform into a compelling fashion experience.

#### WEEK 4: GRAPHIC DESIGN

Master the fundamentals of graphic design for fashion. Learn how to create striking visual assets, from digital designs to print media, that elevate brand aesthetics and communicate a cohesive vision.

#### WEEK 5: PHOTOGRAPHY

Discover the power of photography as a storytelling tool. Explore the technical and creative aspects of capturing fashion imagery, learning lighting, composition, and techniques used by top photographers in the industry.

#### WEEK 6: CONTENT CREATION

Become a content creator who shapes trends. Discover how to generate captivating digital content for social media, websites, and campaigns, crafting narratives that resonate with fashion-forward audiences.

#### WEEK 7: FASHION TECHNOLOGY & INNOVATION

Explore how technology is transforming fashion, from smart textiles and 3D design to virtual fashion platforms. Learn about the evolving role of creative directors, emotional branding in digital spaces, and the ethics shaping the industry's future. Discover how innovation is creating new aesthetics and hybrid design tools for tomorrow.

#### WEEK 8: WEB DESIGN

Unlock the secrets of web design for fashion brands. Learn how to design intuitive, visually compelling websites that offer seamless user experiences and reflect a brand's identity in the digital realm.

#### WEEK 9: ART DIRECTION

Learn the core skills of a creative director, from product discovery and mood setting to effective brand storytelling. Explore key elements like layout, typography, colour, and posing in art direction. Understand how to make creative choices, solve problems, and define brand DNA to craft compelling visuals.

#### WEEK 10: PODCASTING

Enter the world of audio storytelling with podcasting. Learn how to create and produce engaging podcasts that speak to fashion audiences, amplifying brand voices and sparking conversations in the industry.



# TERM 3: RETAIL MANAGEMENT

# TERM 3: RETAIL MANAGEMENT

Understand the inner workings of retail at a strategic level. This term covers e-commerce, wholesale, fashion merchandising, and the collaboration with factories and production teams. Learn how to develop customer-driven initiatives for luxury brands and support sustainable practices in major fashion companies, giving you the tools to drive successful retail strategies.

## **WEEK 1: E-COMMERCE**

Gain the skills to work within a brand's online retail operations. Learn how to enhance sales, customer engagement, and user experience across digital platforms to drive growth and improve the online shopping experience for established fashion brands.

## **WEEK 2: WHOLESALE**

Understand the wholesale process from a brand's perspective, learning how to manage relationships with retailers, navigate product distribution, and support supply chain operations that ensure timely and efficient product delivery to the market.

## **WEEK 3: BUYING**

Dive into the buying process at a head office level, learning how to analyse market trends, select products, and collaborate with suppliers to curate the right assortment for the brand's target customers, ensuring a profitable retail strategy.

## **WEEK 4: FASHION MERCHANDISING**

Master the strategies of fashion merchandising, from planning seasonal product assortments to executing visual merchandising that aligns with a brand's identity and drives sales across retail locations.

## **WEEK 5: BRANDING**

Explore the critical role of branding in retail. Learn how to support the development and management of a brand's identity, ensuring it resonates consistently across all channels and maintains its market position.

## **WEEK 6: CIRCULAR FASHION & SUSTAINABILITY**

Understand the growing importance of sustainability in fashion retail. Learn how to integrate circular fashion principles into a brand's operations, supporting eco-conscious initiatives and helping to reduce waste in production and distribution.

## **WEEK 7: TREND FORECASTING**

Learn how to analyse market data and consumer behaviour to predict emerging trends. Understand how fashion brands use trend forecasting to stay ahead of the competition and adjust their product offerings accordingly.

## **WEEK 8: CUSTOMER RELATIONSHIP MANAGEMENT**

Explore how major fashion brands build and maintain strong relationships with their customers. Learn how to use data-driven strategies, loyalty programs, and personalised services to improve customer retention and create lasting brand loyalty.

## **WEEK 9: DESIGN & PRODUCTION**

Gain an understanding of the design and production process from a brand management perspective. Learn how to collaborate with design teams and manufacturers to ensure the production of high-quality garments, meeting deadlines and quality standards.

## **WEEK 10: LUXURY BRAND MANAGEMENT**

Discover the intricacies of managing a luxury fashion brand. Learn about the unique strategies required to maintain a brand's prestige, manage high-end retail experiences, and ensure that every customer touchpoint reflects exclusivity and quality.



SUNSHADES



STUDENT PHOTOSHOOT



MESHKI



COTTON ON GROUP



NAPOLEON PERDIS



MELBOURNE FASHION FESTIVAL



# TERM 4: BUSINESS MANAGEMENT

# TERM 4: BUSINESS MANAGEMENT



RUSSH MAGAZINE



FASHION WEEK



WEDDING EXPO



KOOKAI



LOGIE AWARDS



DAVID JONES

WEEK 1  
WEEK 2  
WEEK 3  
WEEK 4  
WEEK 5  
WEEK 6  
WEEK 7  
WEEK 8  
WEEK 9  
WEEK 10

Build on the skills, knowledge, and experience gained throughout the first three terms to launch your fashion career. In this final term, you'll focus on personal branding, leadership, and entrepreneurship. Learn how to manage teams, foster client relationships, and navigate the fashion industry with effective communication, innovation, and strategic planning, setting the foundation for your future success.

#### WEEK 1: ENTREPRENEURSHIP & STARTUPS

Learn the fundamentals of entrepreneurship within the fashion industry. Explore the key steps to starting a business, from identifying market gaps to creating a business model, and understand the unique challenges that fashion startups face.

#### WEEK 2: LAUNCHING YOUR OWN BUSINESS

Get a practical guide to launching a business, with a focus on developing a clear vision, building a brand, and setting up the legal, financial, and operational frameworks necessary to succeed in fashion.

#### WEEK 3: FREELANCING IN FASHION

Explore the world of freelancing within the fashion industry. Learn how to build a successful freelance career, manage client relationships, and navigate the flexibility and challenges of working independently in areas like styling, events, and content creation.

#### WEEK 4: CAREER CONFIDENCE & PROFESSIONAL DEVELOPMENT

Develop the skills and mindset needed to excel in your fashion career. Learn how to set career goals, build your professional network, and position yourself for success.

#### WEEK 5: MASTERING INTERVIEWS & PRESENTATIONS

Learn how to confidently present your ideas, whether for a job interview, pitch meeting, or industry event, and develop effective communication techniques that make an impact.

#### WEEK 6: PERSONAL BRANDING & DIGITAL PRESENCE

Understand the importance of personal branding in fashion. Learn how to build and maintain a digital presence that showcases your skills, highlights your expertise, and makes you stand out to potential employers, clients, or collaborators.

#### WEEK 7: BUSINESS OPERATIONS & PROJECT MANAGEMENT

Explore the behind-the-scenes aspects of running a fashion business. Learn about project management strategies, from planning and execution to risk management, and understand how smooth operations are key to business success.

#### WEEK 8: FINANCIAL CONFIDENCE FOR FASHION PROFESSIONALS

Build financial literacy tailored to the fashion industry. Learn how to budget, manage cash flow, and understand key financial principles that will allow you to confidently navigate the financial landscape of your career or business.

#### WEEK 9: PEOPLE, CULTURE, AND WELLBEING

Understand the importance of people and culture in a fashion business. Learn how to foster a positive and inclusive work environment, manage teams effectively, and prioritise employee wellbeing to create a productive, healthy company culture.

#### WEEK 10: LEADERSHIP & INNOVATION IN FASHION

Explore leadership strategies and innovative thinking within the fashion industry. Learn how to inspire teams, drive change, and lead with creativity and vision, positioning yourself as a forward-thinking leader.



NFC IS PROUDLY SUPPORTED BY

Aje.

ARIA AWARDS

BALLY

bassike

BEC+BRIDGE

BILLINI

BOTTEGA VENETA

Camilla

CAMILLA AND MARC

CHANEL

TEAMEVENT

DAVID JONES

DIDDLEE

DISSH

ESTÉE LAUDER COMPANIES

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Glue. STORE

GIORGIO ARMANI

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BAZAAR

HERMÈS PARIS

IMG

InStyle

JACQUEMUS

Jac+Jack

JD

JIMMY CHOO

KITX

ksubi

LMS

LOGIE AWARDS

LOUIS VUITTON

MAX MEDIA LAB

MCoBeauty.

MESHKI

MK

MICHAEL KORS

MYER

NAC

NIQUE

ParlourX

P.E NATION

PEPPERMAYO

R. M. WILLIAMS EST. 1992, AUSTRALIA

RollingStone

SAINT LAURENT

sass & bide

SEAFOLLY

Showpo.

SIR.

STAX.

THE ICONIC

THE UPSIDE

Voice

VALENTINO

VERSACE

VOGUE

Westfield

WINK MODELS

ZIMMERMANN



MAXMEDIALAB



FASHION WEEK



STAX



VOGUE



MELBOURNE FASHION FESTIVAL



VALENTINO



STYLING STUDIO



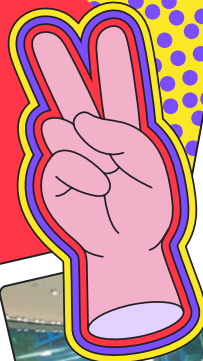
ARIA AWARDS



SHONA JOY



FASHION WEEK



ACCESS ALL AREAS PASS



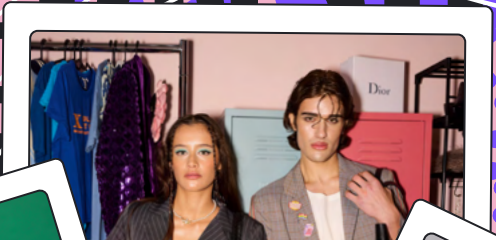
NFC

# INTERNSHIPS

# INTERNSHIPS

# INTERNSHIP

# INTERNSHIP



## ENDLESS INDUSTRY EXPERIENCE, INTERNSHIPS AND GLOBAL FASHION WEEK EVENTS

Every student is guaranteed valuable internships and work experience opportunities throughout their academic journey, including the chance to assist at national and international Fashion Week Events.

Dive deep into the fashion industry with hands-on experience that complements classroom theory, allowing you to apply your knowledge in real-world scenarios. Tailored internships matching your interests with top brands and companies ensure you gain relevant experience in the areas you're passionate about.

On average, our on-campus students participate in at least four internships within a year, all expertly organised by National Fashion College to maximize your learning and industry exposure.

In addition to internships, students can participate in Work Experience, which offers a variety of one-off activities. These experiences include photoshoots, events, runway shows, press launches, campaign activations, warehouse sales, model castings and fittings, store pop-ups, and retail marketing.

Exclusive to our On-Campus Students, these exciting opportunities are emailed out almost every day, providing students with hands-on experience and industry exposure.

Students find that Work Experience is beneficial, as it allows them to gain more exposure without the long term commitment of a standard internship. Often sparking new interests within the industry.



## STUDENTS HAVE RECENTLY ASSISTED ON PROJECTS FOR THE LIKES OF:

- The Devil Wears Prada 2 Australian Premiere
- Burberry Runway Show
- VOGUE Forces Of Fashion
- Hermes Seasonal Client Events
- RUSSH Magazine Activation
- Lacoste x United Cup Event
- Harper's BAZAAR Photo Shoot
- Netflix's Wednesday Season 2 Premiere
- Net-A-Porter Press Showings
- Napoleon Perdis Influencer Event
- GUESS Media Activation
- House of Sephora Press Day
- 50 Cent's Australian Tour
- Ed Sheeran Music Video
- The ARIA Awards
- Wuthering Heights Australian Premiere
- DIOR Media Showings
- BLACKPINK's Australian Tour
- David Jones Runway Show
- Louis Vuitton Press Event
- The Iconic's Runway Show
- Rolling Stone Awards
- GQ Men Of The Year Awards
- Saint Laurent Media Dinner
- Showpo Influencer Party

# NETWORKING EVENTS AND CAREER 101'S

GOOD VIBES ONLY

## NETWORKING EVENTS

Every week, National Fashion College hosts an electrifying Networking Event live from our campus, also broadcast online for remote attendees. These exclusive events provide our students with unparalleled access to industry luminaries, including Magazine Editors, Stylists, Designers, and Business Owners.

Led by the NFC Team, these intimate sessions feature engaging Q&A discussions that uncover the secrets to success, the journey, and the experiences of the industry's most influential figures. Following each session, students have the unique opportunity to personally meet our special guests, ask questions, and gain invaluable insights.

Open to both On-Campus and Online Students, our Networking Events are an extraordinary perk designed to connect students with the brightest stars in the fashion industry.

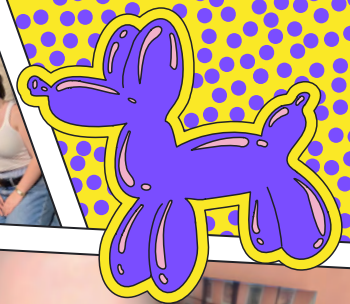
## CAREER 101'S

All students have access to our Career 101 sessions with the Industries most recognised Human Resource and People & Culture Experts.

This is your golden ticket to learning more about the hiring process with some of your favourite fashion and beauty brands.

These sessions equip students with insider tips and advice on how to present as the best candidate when in the interviewing process, and all you need to do to secure your dream job.

Previous guests have included MECCA, JD Sports, The Iconic, Burberry, KSUBI, Showpo and Accent Group.



## PREVIOUS SPEAKERS HAVE INCLUDED:-

- VOGUE Australia Fashion Team
- Justine Cullen – Editor-In-Chief – InStyle Magazine
- Isabel Migliore – Communications Manager – GUCCI
- Matilda & Don Robertson – Founders – STAX
- Belinda Liana – Art Director – Manning Cartell
- John Mutton – General Manager – Versace and Michael Kors
- Jake Millar – Editor-In-Chief – GQ Magazine
- Jacqui Brown – Director of Events – IMG
- Peter Murdoch – Ready To Wear Expert – Louis Vuitton
- Nathan Dann – Head of Entertainment – Netflix
- Hayley Burton – Talent Wardrobe Stylist – Taylor Swift, P!NK
- Bronte O'Brien & Mia Roberts – Social & PR Executives – Sephora
- Grant Pearce – Content Director – Harper's BAZAAR
- Billy Mitchell – Marketing & Communications Manager – Giorgio Armani
- Nicole Adolphe – Head of Style – The Iconic
- Jess Pecoraro – Celebrity Stylist
- Lauren Thomson – Communications Manager – DIOR Beauty



# TAKE IT GLOBAL



National Fashion College offers students a unique opportunity to broaden their global perspective by attending two of the world's premier fashion events: New York Fashion Week (NYFW) and London Fashion Week (LFW). These immersive, observational programs provide students with valuable insight into the international fashion industry through curated, guided experiences.

Participants travel in groups to either New York City or London, where they attend scheduled fashion shows, brand presentations, and industry events as spectators. These programs are designed to expose students to current fashion trends, event production at a global scale, and the professional atmosphere of leading fashion capitals.

In addition to observing the Fashion Week events, students take part in exclusive educational experiences such as guided showroom visits, fashion exhibitions, head office tours, and networking sessions with industry professionals. Sightseeing and cultural activities are also included to enhance the overall international experience.

Participation in these prestigious programs is by acceptance only and available exclusively to on-campus students. Students may only attend one of the programs, and there is an additional cost to the course fee.



PRETTY LITTLE THING NYFW SHOW



SHIONA TURINI - REYONCE'S STYLIST



BRANDON MAXWELL NYFW SHOW



THE MET



FERN MALLIS - CREATOR OF NYFW



JEREMY SCOTT



GIGI HADID



# ADDITIONAL PERKS



## EXCURSIONS

Each term, on-campus students have the chance to visit the headquarters of some of Australia's most renowned fashion and beauty brands. These exclusive excursions offer a behind-the-scenes look at how the fashion industry operates, with opportunities to meet professionals from diverse departments. Past excursions have included visits to prestigious brands such as Dior, Gucci, Mecca, Showpo, Kookai, Cotton On Group, Meshki and The Iconic, providing students with invaluable insights and potential career inspirations.

## CONTENT DAYS

One of the standout experiences at NFC is our Content Days. These are dedicated to giving students the chance to participate in professional-grade photo and video shoots, where they can create high-quality content for their portfolios, LinkedIn profiles, and major projects. These shoots offer students a platform to showcase their talents and build their personal brand, all while gaining hands-on industry experience.

## GRADUATE PORTAL

Graduates are granted lifetime access to the Graduate Portal, a dynamic platform that is refreshed weekly with 30–60 job opportunities within the fashion sector. The portal acts as a bridge to career opportunities, offering access to various roles and openings that help keep graduates connected to the fashion world.

## FUTURE ICON AWARDS

The Future Icon Awards are celebrated and presented at our annual graduation ceremony, making it one of the most anticipated events of the year at National Fashion College. With 10 categories and 10 winners, these awards recognise the outstanding achievements of students who have gone above and beyond throughout their studies. Each award is proudly sponsored by one of our incredible industry partners, adding extra prestige to the occasion.

Categories like Stylist of the Year, Content Creator of the Year, and more ensure that there's a recognition for every passion and talent within the fashion industry. Winners enjoy bragging rights for the year, an exclusive trophy, and a generous gift from the brand sponsoring their category, marking a major achievement in their NFC journey. The Future Icon Awards are a true celebration of student excellence, and a highlight of the graduation ceremony.



DIOR EXCURSION



GRADUATION



CONTENT DAYS



FUTURE ICON AWARDS

# WHAT OUR STUDENTS ARE SAYING



Choosing to study at NFC has been the best decision I made after high school. Unlike traditional universities, NFC's staff, led by Bryce, is incredibly kind and supportive, creating a unique and friendly atmosphere I simply haven't seen anywhere else.

The classes at NFC are both insightful and fun, quickly becoming the highlight of my week. The curriculum is hands-on and explores so many different career paths in fashion I didn't know existed. The collaborative nature of the campus fosters creativity, making NFC more than just a college—it's a community. I have made lifelong friends who share similar interests to me. Interning at NYFW was a true highlight, offering once in a lifetime experiences and networking opportunities.

Now, thanks to NFC, I've landed my dream job in Public Relations at one of my favourite luxury fashion labels before my school year at NFC is even up! For anyone considering a career in fashion, NFC is simply the place to study. I wholeheartedly recommend it; you won't regret it!

**HANNAH SEPAROVICH – NFC STUDENT**



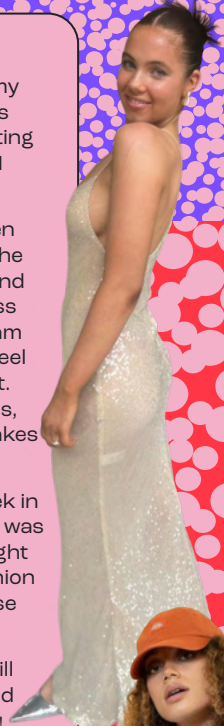
NFC has been an incredible stepping stone for my career in the fashion industry. The NFC family is welcoming, kind and encouraging. If you are wanting to launch your career in the fashion industry, I couldn't recommend anywhere else but here!

The staff here are immaculate, I have never been surrounded by such thoughtful educators like the teachers here at NFC. I am always encouraged and pushed to do my best, through internships, class and work experience. I feel looked out for and I am consistently checked on how I am doing which I feel is extremely important in a school environment. Additionally, I have never had classmates like this, everyone is so supportive of each other which makes class such a fun time!

I was lucky enough to go to New York Fashion Week in September with a handful of other students and it was hands down the best experience! I gained an insight into the fashion world, taking home priceless fashion industry knowledge and experience that I will use throughout my career.

For me NFC has been truly life changing and I will always be so thankful for the lifelong friends and connections I have made here. Thank you NFC!

**CHARLOTTE GERRARD – NFC STUDENT**



Each term we explore really interesting topics, that will provide us with invaluable knowledge to help us put our best foot forward in the fashion industry!

The incredible teachers are experts in their fields and teach really informative and fun classes on a range of topics which give you a really solid theoretical understanding of the industry as well as practical skills that you can immediately apply to the industry.

When you study at NFC you're surrounded by other passionate students who all love fashion just as much you! Campus has been designed to the nines and is a stunning place to learn and study from.

I have to speak on the internships and work experience opportunities because they are absolutely INCREDIBLE! If you want to gain exposure and experience in the fashion industry, NFC is truly the place for you. I've just landed my dream job following a 1 month styling internship!

Students receive multiple daily notifications of opportunities to work with the top brands, designers, PR firms, stylists, etc in every field of fashion that you can think of. Weekly guest speakers also come to college and there are incredible VIP excursions and event invitations for students from the likes of Dior, Valentino, Gucci, Ksubi, to name a few. Not to mention opportunities to work at both New York and Australian Fashion Weeks.

My fashion journey has been a short and beautiful one so far and it's just the beginning, thanks to NFC!!

**MIA ELNEKAVE – NFC STUDENT**



I attend National Fashion College and they have provided me with many opportunities such as assisting at Vogue Runway, and Vogue Internships, Working with Stylists and assisting with Australian Idol wardrobe. Everyone attending National Fashion College is friendly and supportive of a career in Fashion and the space that we are in is exciting, new, and inviting.

I look forward to coming once a week and I love attending their Networking events that support you to meet new people and to make new connections. If I didn't have the opportunity to have access to these opportunities that the director Bryce provides, I would struggle to try to make new connections and to experience, the future fashion career I have always wished for!



**OLI REID – NFC STUDENT**

If you're looking to study fashion, National Fashion College is where you want to be!

Studying at NFC is by far the best decision I've made towards bettering my education and learning more about the fashion industry.

I've always wanted to work in fashion, so studying it was a no brainer for me. However, when you look for fashion courses, they are always focused on one specific niche, such as marketing or designing. With NFC, the course offers a broad range of topics, so you get to learn about EVERYTHING and content is always up to date with the ever-changing industry.

This is amazing for those who aren't sure what expertise to work in as well as wanting to get a wider understanding of the fashion industry.

As an online student I always look forward to my weekly class discussions and the tasks we get to do in our modules. I've met so many people and have made some great friendships with my classmates.

Not only is the course one of a kind, but so are the NFC Team. They are such encouraging, knowledgeable and genuine people and having them as guidance WILL make you want to always push yourself in succeeding to be the best you can be.

I have loved my time studying at NFC and it will always be a life-changing experience.

**ANGEL MAE HAYES – NFC STUDENT**



National Fashion College has been the best decision I've ever made! As I've almost finished my studies at NFC I feel like it's only fair to point out some of the opportunities NFC has given me during my time at the college.

Since I started at NFC I've had the opportunity to work with amazing and talented people within the industry. The internship NFC helped me get, was a step into the fashion world that provided me with important contacts and a clear understanding of what I personally want to do with my studies. I've worked at various events with and without my internship all due to help and support from the NFC office.

Furthermore, I was lucky enough to go to New York Fashion Week with NFC and work for some of the biggest brands in the industry. An opportunity I would never be without.

It's been the best thing to study in such a safe space with room for every individual. As an international student, NFC gave me some of my best friends and a home away from home that I'll forever be more than grateful for.

Thanks to NFC, their experienced educators and office management. It has truly been an irreplaceable experience!

**STINE BARUCH – NFC STUDENT**



If you are looking to study Fashion NFC is the place to go! After finishing my degree at uni in business I wanted to further my education in fashion and there wasn't much available in Perth. After some research I found that NFC offered online study and I could get the same education from a fashion college over east but in my state!

This was a great option for me and the online study has been so easy and seamless at NFC. The online classes are always so interactive and fun and make you feel like you are on campus in person! I look forward to them every week!

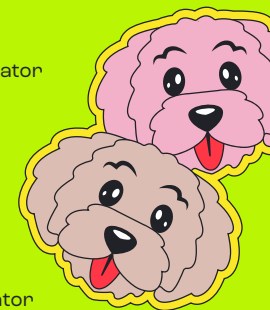
I couldn't recommend it more! I have gained so much knowledge in the fashion industry that I couldn't get anywhere else and have learnt so much! They provide you with so many amazing opportunities as well! It's so worth it!!

**RACHEL PRATT – NFC STUDENT**



## ROLES OUR STUDENTS HAVE RECENTLY SECURED IN THE INDUSTRY

- AUE | Digital Marketing & CRM Assistant
- Australian Fashion Council | Partnerships Coordinator
- Bally | E-Commerce Assistant
- Bec & Bridge | Senior E-Commerce Advisor
- Born Breed Talent | Social Media & Talent Coordinator
- Camilla & Marc | Communications Coordinator
- Channel 7 | Television Wardrobe Stylist
- City Beach | Visual Merchandising Coordinator
- Dion Lee | E-Commerce Assistant
- EVH Agency | Communications Assistant
- Glassons | Head Stylist
- Harper's BAZAAR | Fashion Assistant
- ID Collective | Public Relations Account Coordinator
- Images That Sell | Styling Assistant
- KMJR World NYC | Publicist & Event Coordinator
- KULT Management | Model Booker
- LMS The Brand | Content Creator
- Louis Vuitton | Client Advisor
- Lululemon | Influencer Marketing Specialist
- MCoBeauty | Social Media Strategist
- Mecca | PR & Social Media Coordinator
- Marie Claire | Freelance Styling Assistant
- Meshki | Social Media Assistant
- MYER | Junior Fashion Buyer
- NOAH The Label | Marketing & Social Coordinator
- Parlour X | Sales & Logistics Associate
- Peta + Jain | Marketing & Content Assistant
- P.E Nation | Styling Coordinator
- Priscillas Model Management | Junior Model Booker
- RM Williams | Marketing Assistant
- Roc Boots | Social Media Coordinator
- Runway The Label | Client Service Lead
- RUSSH Magazine | Fashion Assistant
- Saint Laurent | Client Advisor
- SABA | Buying Admin Assistant
- Showpo | Buying Admin & Styling Assistant
- STAX | National Regional Manager
- Team Event | Admin & Event Assistant
- THE WORLD OF | Luxury Events Project Coordinator
- TJX Australia | Merchandise Assistant
- We Are Komodo | Influencer Campaigns Assistant
- YSL | Sales Associate
- ZARA | Visual Merchandising Manager



# WHAT THE EXPERTS ARE SAYING



Showpo is a proud supporter of National Fashion College. I've personally worked with the Director for over 10-years and truly value NFC's vision and the level of exposure and experience their students obtain throughout their studies.

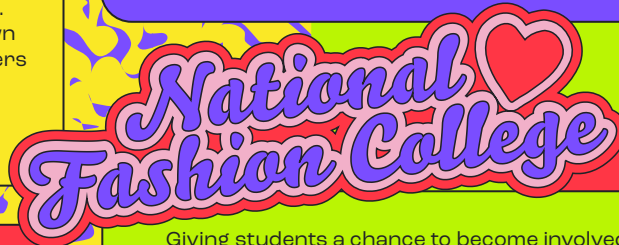
We regularly work with NFC throughout our Internship Program and prefer working with NFC due to the standards they set for their students. Every student that has assisted Showpo has blown me away, and no doubt will have many staff members from NFC in the future!

**JANE LU | CEO & FOUNDER  
SHOWPO**

Graduates of National Fashion College are amongst the best equipped to enter the industry, gaining first-hand knowledge through both the inspiring NFC lecturers, and its regular industry expert guest speakers.

With unparalleled access to many of Australia's leading fashion brands offering invaluable industry experience and opportunities via NFC's internship program, students are well positioned to be the future leaders in whichever career path they choose.

**BEN AMERY | HEAD OF WARDROBE & MAKEUP  
SEVEN NETWORK AUSTRALIA**

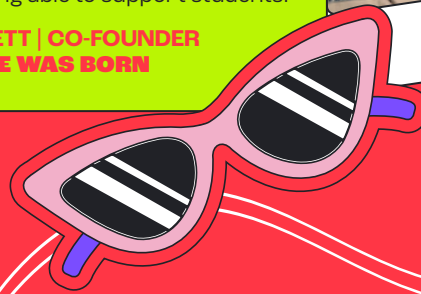
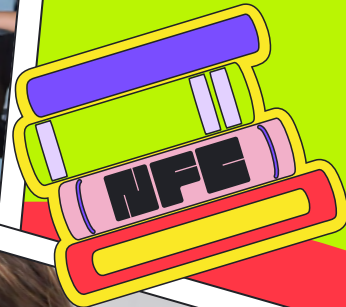


Bryce and the team at National Fashion College provide an outstanding curriculum, practical guidance and an overall celebration of creativity throughout all channels – all of which I have witnessed first-hand working with the team for close to a decade. Throughout all my student interactions across various projects I am consistently impressed with the skills each and every one is armed with – professionalism, curiosity and a keen sense of hand work! I have all confidence in the future of our industry seeing the bright stars nurtured through NFC's excellent programming.

**EMMA READ | NATIONAL STYLIST  
TIFFANY & CO**

Giving students a chance to become involved in our business has been a really rewarding for us at Romance Was Born. When we were starting out, we really had no idea what the industry was about and where we fitted in, or what the potential even was for our creativity. Bryce has done a great job in the past in helping facilitate the right students for us. It's a really important role being able to support students.

**ANNA PLUNKETT | CO-FOUNDER  
ROMANCE WAS BORN**



NAC Media Group has had the pleasure of working with Bryce for many years & commend his dedication to his students and all he works with.

We have had the opportunity to support with many placements within our intern program and watch them then develop and see them grow in their future career paths, with Bryce's guidance.

Bryce is a pleasure and delight to collaborate with and the learning, experience and opportunities provided to all students at NATIONAL FASHION COLLEGE in their paths into our wonderful fashion industry is much valued.

**NIKKI ANDREWS | FOUNDER & DIRECTOR  
NAC MEDIA GROUP**

If there's a college to watch for our next industry game changers, National Fashion College is it.

The student experience is incredible, providing them with accelerated learning and instant career opportunities.

I would describe NFC as the intersection of creativity and future focused change. Bryce and the team have carved out a truly unique platform – one that will shake up the industry for decades to come.

**JADE DUNWOODY | HEAD OF BRAND  
GENERAL PANTS CO.**

I am confident to say that National Fashion College is at the forefront of the Australian Fashion Industry.

After 10+ years of onboarding Bryce's dedicated students to the volunteer program for Australian Fashion Week, I feel grateful to have had his

dedication to not only his students but the fashion world as a team player in my corner.

Bringing his students passions and dreams to life, I am continually excited to have the knowledge and skills he has passed down to them onsite with me interning and volunteering proactively. With Bryce at the head of the table, these students' contributions will be an asset to the Australian Fashion Industry.

**KATIE RHODES | VOLUNTEER DIRECTOR  
AUSTRALIAN FASHION WEEK**



SIR The Label proudly supports National Fashion College. We are firm believers in their approach to education and shaping the next generation of leaders in the industry, having met their students during a Networking Event that we were guests for! We can't wait to continue working with NFC and their students.

**NIKKI CAMPBELL & SOPHIE COOTE | FOUNDERS  
SIR THE LABEL**

I have had the pleasure of partnering with Bryce on student placements for many years. Bryce has a unique passion for his students, understanding their career desires and introducing them into the fashion industry. He is known to go above and beyond for each and every student whilst supporting the fashion industry. I know I can always count on Bryce to provide the most reliable and professional support, even at the eleventh hour. I am truly thrilled to support Bryce and students at National Fashion College.

**GEMMA BISIGNANI | HR SPECIALIST  
BULGARI**

We are proud to work with National Fashion College, our top-of-mind college when it comes to students that are well and truly equipped to shine in the industry. Ksubi supports NFC and its relevant approach to learning that the industry has been missing!

**LANA SLAUGHTER | HEAD OF PEOPLE & CULTURE  
KSUBI**

## STATISTICS ABOUT THE FASHION INDUSTRY

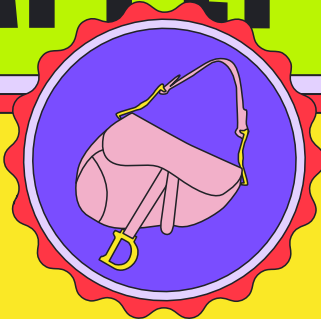
- The Australian fashion and textile industry contributes more than \$27.2 billion to Australia's economy, generating \$7.2 billion in exports each year. It employs more than 489,000 people, 77% of whom are women. - statistics from the Australian Fashion Council
- All students are debt free by the time they've completed their studies at NFC via our flexible and affordable payment options
- More than 80% of our student's secure industry employment post-study
- 200+ students assist at Australian Fashion Week every year
- 40+ students attend our Global Program to London and New York Fashion week every year
- 20+ students assist at New York Fashion Week every year
- 600+ internships organised by the NFC Careers Department every year
- 80+ Networking Events organised every year with Industry Icons for our students to meet





National Fashion College

HOW TO APPLY  
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### STEP 1: ATTEND

Book in for an appointment.  
[www.nationalfashioncollege.com](http://www.nationalfashioncollege.com)

### STEP 2: APPLY

Complete our Enrolment Form which will be provided following your appointment.

### STEP 3: ENROL

Our Office team will be in touch to confirm your acceptance into National Fashion College

ARE YOU READY  
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## DOWNLOAD THE COURSE GUIDE



## BOOK AN APPOINTMENT



### SYDNEY CAMPUS

8 Hutchinson Street, St Peters  
Sydney, NSW, 2044, Australia

### MELBOURNE CAMPUS

31 Nelson Street, Abbotsford  
Melbourne, VIC, 3067, Australia

### EMAIL

**Enrolments & Enquiries**  
hello@nationalfashioncollege.com

**Careers Department**  
careers@nationalfashioncollege.com

### CONNECT

**Instagram**  
www.instagram.com/nationalfashioncollege/

**TikTok**  
www.tiktok.com/@nationalfashioncollege

**LinkedIn**  
www.linkedin.com/company/national-fashion-college